



MIDNIGHT MAGIC PARADE REGISTRATION FORM

SATURDAY, DECEMBER 6th, 2025, at 3PM

Organization Name _____

Primary Contact Name _____ Phone _____

Mailing Address _____

Email Address _____

For DAY OF PARADE: Contact Name _____ Cell Phone _____

Will your unit stop to perform (dance, etc.)? Circle One: YES NO

Will your unit have Live or Recorded Music or other elements that have sounds?

Circle One: Recorded Music Live Music: Vocal Band/Instruments

Total Linear Feet Needed in Staging Area (account for vehicles & trailers): _____

of vehicles: _____ # of participants total: _____ On Foot? _____ Riding on Floats? _____

_____ Will your group like to be judged?

If YES, Circle ONE category: Non-Profit Business Youth Citizen

Whether you are being judged or not, we would like to announce your unit and give a **SHORT** description of your organization as your group passes the judges stand. **DUE TO TIME CONSTRAINTS LIMIT 2 SENTENCES ONLY!**

- The Undersigned hereby releases, acquits and forever discharges the Mukwonago Area Chamber of Commerce (MACC), its executive board members, its membership and/or its volunteers from any and all actions causes of action, claims, demands, damages, injuries, costs, loss of services, expenses, and compensation on account of or in any way growing out of any and all known and unknown injuries and/or damages resulting or to result from the MACC Midnight Magic Annual Christmas Parade in Mukwonago on Saturday, December 6th, 2025 which may or may not result in injuries to the Undersigned.
- The Undersigned hereby further agrees and stipulates to hold harmless and never institute any suit action, at law or in equity, against the Mukwonago Area Chamber of Commerce, its executive board members, its membership, and/or its volunteers by reason of any claims the Undersigned now has or may hereinafter acquire, relating to the Midnight Magic Annual Christmas Parade scheduled to occur on Saturday, December 6th, 2025. The Undersigned hereby binds his/her/their/its heirs, legal representative, assigns, agents, and successors in the interest of this covenant.
- The Undersigned is hereby advised of the possibility of having this document reviewed by his/her/their/its own attorney. This Release does not waive liability for intentional or reckless acts as such claims cannot be waived but does expressly state the Release waives claims for negligence.

Registration: \$25 fee per parade entry-There is a nominal entry fee of \$25 for all businesses and organizations. This fee helps to defray a portion of the permit fees & other costs to host this great community event.

Please send the completed form and check for \$25 payable to MACC. **(Due Tues, Nov. 25th, 2025)**
Mukwonago Area Chamber of Commerce 100 Atkinson Street Mukwonago, WI 53149

****There will be no refunds for cancellations****

Signature _____ Date _____

PARADE RULES MIDNIGHT MAGIC Saturday, December 6th, 2025

We are pleased to have your organization participate in our 33rd Annual Midnight Magic Parade.

The parade is held rain, snow, or shine. The Chamber will provide the **ONLY SANTA** in the parade.

WE ENCOURAGE YOU TO CONSIDER MAKING A FLOAT! FLOATS STAND OUT IN THE PARADE AND GIVE YOUR ORGANIZATION MORE ATTENTION!

The following guidelines have been set for the safety and cleanliness of our 2025 parade:

1. All organizations need to sign the enclosed waiver releasing the Chamber from any liability and complete the registration form. This form is **DUE Tues, NOV. 25th, 2025**
2. All vehicles in the parade must be able to show proof of insurance upon request.
3. **PARADE ASSEMBLY APPLIES TO ALL PARTICIPANTS IN YOUR UNIT**

Assembly Time Starts: SAT, DEC 6th, 2025, at 1:30pm – Parade steps off at 3pm.

Location: The Main Staging Area will be at Rivercrest Court.

Floats and Vehicles: Enter Rivercrest Court and check in with parade staff. Only vehicles in the parade will be allowed in the staging area.

Dropping off Parade Participants: Park or drop off in Napa Automotive Parts parking lot. Enter lots at Hwy ES. No long-term parking is available at this site. **DROP OFF ONLY.** Minors must be accompanied by an adult. Rotary Club Volunteers in orange vests will help direct you. **Please be sure your participants know which group they are with. For example, we have several Girl Scout Troops, make sure your participant mentions their school and/or troop number.**

Float Identification: A number sign is provided on the day of the parade. Display the number clearly at the front of your unit.

Rules: Do not throw anything from moving vehicles. All vehicles in the parade must be able to show proof of insurance upon request. All dogs in parade must be leashed and vaccinated.

End of Parade: The parade ends at Park View Middle School; all participants must be picked up at that location. **Please communicate these guidelines (especially those dropping off walkers) to the appropriate members in your organization.**

Friendly Reminder: Please drive down the center of the road.

We appreciate your cooperation. Those that fail to comply with these guidelines will not be invited to participate in future years.

Please call the MACC if you have any questions (262) 363-7758. We look forward to a safe and festive parade.