

**Mukwonago Area  
Chamber of Commerce & Tourism Center Presents:**

**2021 Midnight Magic  
Lights Up Mukwonago**

**Business Participation  
Saturday, December 4<sup>th</sup>, 2021**

As a Mukwonago Area Business we have several opportunities for you to participate in Midnight Magic. Here is an outline of possibilities.

**Please see each individual form for more details.**

- **Be an event Supporter** Host an event or run a special at your business location either Saturday, December 4th only or from Small Business Saturday, November 27th thru Saturday, December 4th. Your Company Name and Special Event will be listed in all publications (print and online). \$75. See Page 2. **Print Advertising Deadline Friday, October 22, 2021**
- **Be an event Sponsor:** Donate sponsorship dollars are used toward Main Events. Every little bit helps and your Company Name will be listed on the Main Events Page and all publications. \$\_\_\_ See Page 2. **Print Advertising Deadline Friday, October 22, 2021**
- **Lights Up Mukwonago! Business Holiday Decorating Contest** Decorate your business for a chance to WIN! **Form due Wednesday, November 24th.**; judging on Wednesday, December 1st. *No Fee. See Form to Register.*
- **Marketplace** Open 9am-4pm: Join over 150 crafters/vendors in our marketplace and set up a booth to sell your wares or promote your business. **Form due Wednesday, November 24th** (if not sold out). *See form for Registration and Fee.*
- **Parade Participant** **5pm New Time:** the parade will be downtown. This is a wonderful opportunity for people to see your business name and pass out fliers or promotional items. **Form due Wednesday, November 24th. \$25 Fee.** *See form for Registration and Fee.*
- **Parade of Storybooks** Purchase an undecorated DIY Pallet Tree from the Chamber for \$50, decorate it and have it judged and on display at The Mukwonago Community Library and Brooklife Church. You may purchase your Tree or it will be entered in the silent auction. Proceeds benefit The Haase House - Mukwonago. **Decorated Trees drop off Monday, November 29th 8am-8pm at Brooklife Church.**
- We also offer a **Gingerbread House Contest** and a children's **Poster Contest** that are open to the public. See Chamber Website or Facebook @Mukwonagochamber



# 2021 Midnight Magic Supporter/Sponsor

Saturday, December 4th, 2021

**We have the opportunities to benefit you!!!  
Please check all that apply:**

## I WILL BE A SUPPORTER--Chamber Members \$75

Your Company Name and Special Event will be listed in all

**\*Submitted Publications, on the Chamber Website, and on all Social Media.**

\$75

### **EVENT LISTING--available only to Supporters**

We encourage supporting businesses to have special activities on the day of Midnight Magic. Your event listing may include your specials for the day, free food, music or entertainment, costumed characters, and in-store give-a-ways/prize drawings, etc. As a paid supporter, the Chamber will make every effort to list your event in all of the **\*above**, provided your information is received by the deadline of October 22<sup>h</sup>.

Will your event be:

Saturday, December 4th ONLY

Or

Small Business Saturday, November 27h thru Midnight Magic December, 4th

List your special event details here:

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## IN ADDITION TO SUPPORTING THE EVENT: I WILL BE A SPONSOR

\$ \_\_\_\_\_

Donated sponsorship dollars are used towards Main Events such as: The Marketplace, Midnight Magic Parade, Carriage Rides, Dog Sled Pull, Gingerbread House Contest, Parade of Trees and Fireworks (just to name a few). **EVERY LITTLE BIT HELPS!** Your Company Name will be listed on the Main Events page and in all of the **\*above**.

Questions? [director@mukwonagochamber.org](mailto:director@mukwonagochamber.org)

### Midnight Magic Sponsor/Supporter 2021

For Payment Invoicing or Credit Card contact the Chamber at 262-363-7758 or  
[assistant@mukwonagochamber.org](mailto:assistant@mukwonagochamber.org) Or Return this form and check

Payable To: **Mukwonago Area Chamber of Commerce & Tourism Center (MACC)**  
100 Atkinson St, Mukwonago, WI 53149 (262) 363-7758

**BUSINESS NAME** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_ **PHONE** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

Mukwonago Area Chamber of Commerce & Tourism, along with its members and the Village of Mukwonago and its members are not insured to cover injury or loss to participant or participant's property. The undersigned participant shall be solely responsible for their own insurance coverage of every sort and shall indemnify, defend and hold harmless the M.A.C.C & T.C., Mukwonago Village and all loss whatsoever involving participant or participant's property.